



The Moment

One Path. Real Progress. A Better Future.

My name is Anthony Martineau, and I'm the founder of The Moment. I built this because **I lived it.**

I know what it's like to leave treatment and try to rebuild your life while juggling a dozen disconnected systems—all while simply trying to stay sober.



The Moment connects the people, organizations, and resources that already exist into **one clear, personalized pathway forward.**

TODAY: TOO MUCH. TOO DISCONNECTED.

People leave treatment with a list of responsibilities—but no clear way to manage them.



HOUSING
to find



EMPLOYMENT
to secure



COURT
REQUIREMENTS
to complete



TRANSPORTATION
to coordinate



APPOINTMENTS
to remember



FINANCIAL
STABILITY
to create



COMMUNITY
& SUPPORT
to rebuild

Every organization is trying to help. But from the participant's perspective, **everything is scattered.**

NO ONE SHOULD HAVE TO NAVIGATE THAT ALONE.

IMAGINE IF SOMEONE ALWAYS KNEW...

- ✓ Where they are
- ✓ What's standing in their way
- ✓ What comes next
- ✓ Who can help
- ✓ How they're progressing

The MOMENT

ONE PERSON. ONE PATHWAY. ONE PLACE TO REBUILD.

A personalized platform that brings together recovery, housing, employment, transportation, financial, legal, and community resources—into one living pathway.

PARTICIPANTS CAN:

- 🎯 Set meaningful goals
- 📅 Break them into next steps
- 👤 Connect with trusted resources
- 🔔 Get reminders before crises
- 📈 Track milestones & commitments
- 📊 See measurable progress

ACCOUNTABILITY WITHOUT SURVEILLANCE.



- Not designed to monitor
- Not designed to report
- Not designed to punish
- Designed to empower.



What did
I commit to?



What have
I completed?



Where am I
getting stuck?



What support
would help me
move forward?

Clarity. Support. **Momentum.**

PROGRESS DESERVES TO BE VISIBLE.

Most systems remember who someone was. We help demonstrate who someone is becoming.



Appointments



Recovery
Milestones



Stable
Housing



Employment
Progress



Financial
Responsibility



Classes &
Certifications



Community
Involvement



Volunteer
Service



References



Future
Goals

A participant-controlled **Progress & Readiness Profile** that reflects responsible actions and demonstrated growth.

Not a score.
Not surveillance.
Just progress.



THE PILOT

We're starting small.

- ✓ 7 participants
- ✓ Recovery coaches
- ✓ Community partners
- ✓ Real pathways
- ✓ Real feedback
- ✓ Real improvement

WHY I'M REACHING OUT

I'm inviting a small group of organizations to help shape the first pilot—not just to participate, but to help design it.



YOUR EXPERIENCE CAN INFLUENCE HOW
THIS PLATFORM SUPPORTS THE PEOPLE
YOU ALREADY SERVE.

THE VISION

A coordinated ecosystem where organizations remain independent while becoming dramatically easier for people to navigate.

- ✓ Providers
- ✓ Communities
- ✓ Employers
- ✓ Housing
- ✓ Government
- ✓ Nonprofits & more



SEE THE MOMENT IN ACTION.

EXPLORE THE INTERACTIVE PILOT →

One click. One journey. One clearer path forward.

ONE MOMENT CAN CHANGE EVERYTHING. TOGETHER, WE MAKE IT LAST.

THE BIG ASK

What piece is missing in your organization's systems?

Your experience can help shape the connection.



The Moment is not asking organizations to replace what works. We are asking where your systems stop communicating—and how **one shared connection layer** could close the gap.

WHEN YOU THINK ABOUT YOUR PROCESSES...



FIND & ENTER

Outreach • Intake •
Availability • Turnaround



OPERATE & SUPPORT

Operations • Administrative •
Maintenance • Payroll •
HR & Culture

WHAT NEEDS TO COMMUNICATE?

No duplicate entry.
No dead-end handoffs.
No missing follow-up.



CONNECT & GROW

Partnerships • Resources •
Donations • CRM •
Marketing • CSR

WHAT COULD THE MOMENT CONNECT?



Real-time
availability



Closed-loop
referrals



Appointments,
rides & reminders



Permissioned
progress



Volunteer, donation
& resource needs



One pathway
across autonomous
partners

VALUE FOR THE CLIENT

- ✓ Fewer barriers
- ✓ One clear next step
- ✓ Continuity between providers
- ✓ Less repetition
- ✓ Trusted support at the right time



VALUE FOR THE ORGANIZATION

- ✓ Less administrative duplication
- ✓ Faster turnaround
- ✓ Stronger referrals and partnerships
- ✓ Visibility into system gaps
- ✓ Measurable impact without surveillance



WE NEED CATEGORY PARTNERS

Volunteer to represent one treatment or recovery category and help design, test, and improve a real pathway.



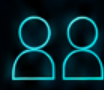
Treatment



Detox



Housing



Peer Support



Mental Health



Community



Employment



Legal



Transportation



Benefits



Vocational Training



Scholarships / Funding

QUESTIONS BEFORE COMMITMENT.

CONTINUE TO THE BIG ASK Q&A →

Submit questions first. Join the webinar. Decide after you have the answers.

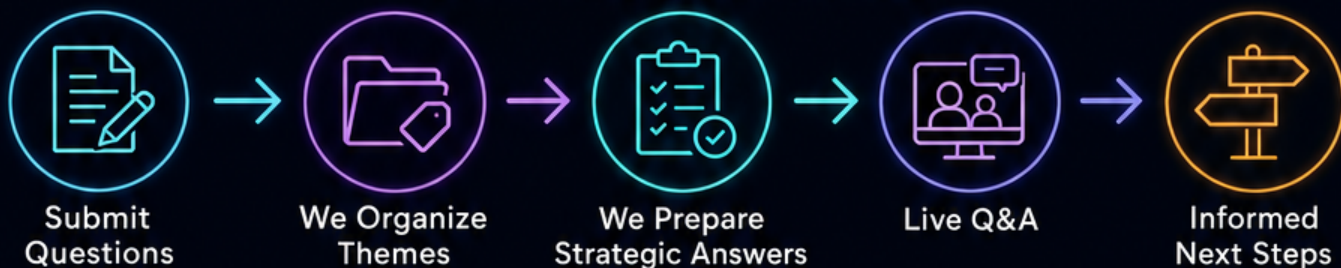
YOUR EXPERIENCE CAN SHAPE WHAT COMES NEXT.

QUESTIONS BEFORE COMMITMENT

Help us prepare the right answers before The Big Ask Q&A.

Before we ask anyone to join the pilot, we want to understand what your organization needs to know.

HOW THE Q&A WORKS



WHAT DO YOU NEED ANSWERED?



What is the missing piece?



Which processes need to communicate?



Where do handoffs break down?



What concerns must be addressed?



What creates value for clients and the organization?



What would make participation realistic?

BUILT INTO THE MOMENT: BUSINESS-SIDE QUESTION INTAKE

Questions are organized by process, partner category, recurring theme, priority, and readiness—so The Moment can prepare better conversations and surface shared needs.

YOU SUBMIT



System gap



Process areas



Questions



Concerns



Partner category

THE MOMENT PREPARES



Shared themes



Strategic answers



Webinar agenda



Follow-up priorities



Informed next steps



LISTEN FIRST. ANSWER DIRECTLY.

No pressure. No surprises. No commitment required.
We make the pilot stronger before asking organizations to participate.

HELP US PREPARE THE RIGHT CONVERSATION.

SUBMIT QUESTIONS FOR THE BIG ASK Q&A →

Your questions will shape the webinar agenda and the business-side backend of The Moment.

ASK FIRST. ALIGN SECOND. BUILD TOGETHER.